



NIALL MCNULTY

DIGITAL PUBLISHING SPECIALIST

Cape Town, South Africa

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SUMMARY

Experienced publishing manager and digital strategist with a background in the implementation of innovative digital solutions across academia and educational publishing. Proficient in multi-format publishing that responds to customer needs in diverse territories.

SKILLS

STRATEGIC



- Strategic thinker who can analyse global trends and apply to organisational needs.
- Experienced planner, focused on commercial goals and resource allocation.
- Digital publishing and workflow specialist.
- Experienced presenter with strong public speaking skills.

LEADERSHIP



- Team leader, with experience managing internal and global teams.
- Vendor and partner relationship manager.
- Workshop facilitator.
- Collaborative worker.
- Project manager, with experience tracking finances, analysing data and reporting on findings.

RESEARCH



- Researcher in new technologies and their applicability for publishing and education.
- Experienced research designer for new process and product development.
- Customer-centred UX and usability practitioner.
- Data-driven decision maker.

TECHNICAL



- Leader in the use of emerging technologies for publishing.
- Writing and editing at an advanced level.
- Web development including coding (HTML, XML, Javascript), database management and content management.
- Proficient in MS-Office Suite.

WORK EXPERIENCE

CAMBRIDGE UNIVERSITY PRESS
2014-07 - CURRENT

Digital Publishing Manager

Africa branch publishing manager and digital strategy lead.

- Development and implementation of a multi-year, cross-region, multilingual publishing programme.
- Responsible for digital product and learning platforms for sub-Saharan Africa, with a focus on the South African and Nigerian markets.
- Undertaking research and testing of new technologies to reduce costs and increase efficiencies across the publishing workflow.
- Working with the commissioning and author teams, sales & marketing specialists, global colleagues and international suppliers to deliver on organisational goals.

CAMBRIDGE UNIVERSITY PRESS
2013-07 - 2014-06

Digital Publisher

Responsible for launching the digital department, recruiting digital team and initiating the digital publishing programme.

- First digital employee at the African branch.
- Responsible for the management of the full life-cycle of the digital product development process.
- Setting up digital distribution partnerships, in South African and sub-Saharan Africa.
- Managing the move towards digital first and parallel (print-digital) workflows.
- Development and management of relationships with strategic partners such as Worldreader and the Vodacom Digital Classroom.

UNIVERSITY OF
KWAZULU-NATAL
(UKZN)

2009-07 - 2013-06

Digital Resource Officer

- Responsible for the development, implementation, support, enhancement and deployment of digital content and associated systems for the facilitation of teaching and research.
- Promoting student and staff engagement with new learning technologies.
- Part-time lecturer in the College of Humanities.

MCNULTY
CONSULTING

2006-01 - 2009-06

Digital Consultant

Award-winning digital consultant, working with government as well as the non-profit and academic sectors.

- Co-founder of The Ulwazi Programme, a collaborative digital library project located in the eThekweni Municipality teaching digital skills as well as recording and publishing indigenous knowledge content.
- Worked on a multi-year project with the eThekweni Municipality's Imagine Durban initiative using digital and mobile technologies to engage communities around sustainable urban development.
- Appointed on a long-term contract to manage the digital development of the Department of Arts and Culture's Encyclopaedia of Culture and Heritage.
- Worked closely on a number of projects with Intra-Governmental Organisations such as the Goethe Institut and non-profits such as Creating Schools.
- Initiated a knowledge management project for Museums of Kenya.

DANGEROUS GOODS
MANAGEMENT

2003-01 - 2003-12

E-learning Developer

Developed multimedia training material for this aeronautical safety training company.

INDEPENDENT

2002-1 - 2002-12

Web Developer

Freelance web developer working on projects for the Durban University of Technology and Community Health Media Trust.

EDUFLEX

2000-2 - 2001-11

Editorial Assistant

Assisted in the development of digital training course for government and corporates.

ING BARINGS (UK)

1999-2 - 1999-11

Editorial Research Coordinator

Assisted in the publishing of articles to a research intranet.

EDUCATION

UNIVERSITY OF CAPE
TOWN

2014 - 2014

Postgraduate Diploma in Educational Technology

Programme looked at the effects that any use of emerging technologies have on the practice of learning and how pedagogies need to be aligned to ensure positive learning outcomes, responding to the challenges and opportunities of the 21st Century education.

Graduated with distinction.

UNIVERSITY OF
KWAZULU-NATAL

2005 - 2005

MA in English

Graduated *cum laude*.

UNIVERSITY OF
KWAZULU-NATAL

2004 - 2004

Honours in English

Graduated *cum laude*.

DURBAN UNIVERSITY
OF TECHNOLOGY

1996 - 1999

Journalism

Completed National Diploma: Journalism

COURSES

- Performance Management - LabourNet (2017)
- Certified Scrum Master - Scum Sense (2016)
- User-Centred Design - Deloitte Digital (2015)
- Strategic Product Management - Deloitte Digital (2014)

ACHIEVEMENTS

- Published *A Literary Guide to KwaZulu-Natal* with UKZN Press (2017)
- Awarded a Creative Commons Open Leadership Fellowship (2016)
- Awarded the Best Poster Presentation at the International Federation of Library Associations and Institutions World Library and Information Congress (2015)
- Runner-up in the Highway Africa New Media Awards (2012)
- Winner at the South African Blog Awards (2010)
- Recipient of a National Research Foundation bursary (2005)

REFERENCES

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