

# NIALL MCNULTY

**Educational Publisher / Digital Product Developer**

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## [PROFILE]

A strategically-minded education professional with a portfolio of successfully managed projects and products that span multiple countries and curricula, consistently adhering to the highest standards of quality and a commitment to pedagogical integrity. With over a decade of experience at Cambridge University Press and Assessment, I combine a rich history in instructional content creation with a passion for tech-driven learning solutions and educational innovation.

## Key Skillset:

- **Product Management:** Applying a decade of experience in publishing to innovate and manage educational products that meet market needs.
- **Digital Education:** Specialised in creating cutting-edge educational solutions that are both engaging and effective.
- **Innovation:** Constantly seeking new technologies and methods to advance educational efficacy and user experience.
- **Interpersonal Skills:** Adept at leading cross-functional teams and fostering a collaborative environment.
- **Presentation & Communication:** Skilled at articulating and presenting complex educational concepts and products in an accessible manner.

## [EXPERIENCE]

### ***Publishing Manager, Cambridge University Press & Assessment***

***Sep 2019 – Present, Cape Town***

In my current role, I oversee educational product and course development across multiple disciplines, managing print and digital teams. My responsibilities extend from budgeting and resource allocation to steering the digital strategy in collaboration with UK-based colleagues. I manage complex projects involving multiple stakeholders, ensuring quality and timely delivery. My role also involves fostering strategic relationships with key educational ministries and development agencies. I've designed customer insights research to understand market needs better, managed multi-stakeholder pilot projects and conceptualised teacher training products aimed at enhancing digital skills. Additionally, I contribute to global Cambridge committees focused on Artificial Intelligence, Digital Product Management, and Digital Sustainability, where I analyse and engage with emerging trends in technology.

### ***Digital Publishing Manager, Cambridge University Press & Assessment***

***Jul 2014 - Aug 2019, Cape Town***

In this role, I led the end-to-end development of digital educational products, including blended and online courses. I maintained strategic alignment with organisational goals and conducted market research to ensure our products met specific market needs.

### ***Committee Member, Digital Publishing Sector, Publishers' Association of South Africa (PASA)***

***Aug 2014 - Aug 2016, Cape Town***

In this capacity, I drove digital innovation within the educational publishing sector. My role entailed direct engagement with the Department of Basic Education to influence educational strategy, reinforcing the essential role of publishers in modernising the South African schooling system.

### ***Digital Publisher, Cambridge University Press & Assessment***

***Jul 2013 - Jun 2014, Cape Town***

Pioneering the digital department, I was instrumental in the transition from print to digital formats. I managed projects and formed strategic partnerships to extend our educational reach in Africa.

***Digital Resource Officer, University of KwaZulu-Natal***

***Jul 2009 - Jun 2013, Durban***

At the University of KwaZulu-Natal, I led digital content and system strategies to support academic initiatives and advocated for the adoption of innovative technologies for research.

***Consultant, McNulty Consulting***

***Jan 2006 - Jun 2009, Durban***

As a Consultant, I spearheaded web development projects for government and academia, focusing on digital transformation. My role encompassed content management and capacity-building through training on digital tools and practices.

**[INDEPENDENT INITIATIVES]**

***Co-Founder, Diji.Africa***

***Jun 2022 - Present, Cape Town***

As a Co-founder of Diji, a micro-learning start-up, I contributed to the creating a platform offering skills-based courses in African languages. I now serve as an advisor on learning design, digital pedagogy and AI for education.

**[EDUCATION]**

***Graduate School of Business - University of Cape Town***

Management Studies | Certificate Course, Programme of Management Development, 2019

This focused programme equipped me with advanced management strategies relevant to my leadership roles.

***University of Cape Town***

Postgraduate Diploma, Educational Technology, 2014

Graduated with Distinction

The programme honed my skills in technologies, instructional design, and the practice of learning.

***University of KwaZulu-Natal***

Master of Arts (M.A.), English Studies, 2005

Graduated Cum Laude

***University of KwaZulu-Natal***

Honours, English Studies, 2004

Graduated Cum Laude

***Durban University of Technology***

National Diploma, Journalism, 1996-1999

**[COURSES & CERTIFICATIONS]**

- Accessibility and Inclusive Design, University of Illinois/Coursera
- Blended and Online Course Design, UCL/FutureLearn
- Certified Scrum Master, Scrum Sense
- Ethics of AI, University of Finland
- Lean & Agile Methodologies, SkillSoft
- Introduction to Generative AI, Google/Coursera
- Prompting for AI Operations, The AI Exchange
- Strategic Product Management, Deloitte Digital
- The Principles of Assessment, Cambridge Assessment